



*Boston, MA and London, UK (July 16th, 2020), **UC-Reseller**, Voice and Messaging Solutions Distributor and SIP Trunking Provider, and SIP Server Software Developer **Vodia Networks** today announced a strategic partnership that establishes UC-Reseller as an officially approved SIP Trunking Provider listed within the Vodia PBX. Resellers and MSPs in the UK can now utilize UC-Reseller's certified SIP Trunking services for voice calls as an integrated and compliant solution.*

"We are very pleased to have successfully passed Vodia Networks interop test for certified SIP Trunking for the Vodia PBX" commented Stuart Rudd, Channel Director at UC-Reseller. "UC-Reseller provides a self-service provisioning platform for SIP Trunking, including number purchase (including International numbering from over 40 countries and 5000 area codes) and porting, together with market leading Fraud Mitigation Platform with live monitoring for resellers. UC-Reseller provides both UK Unlimited SIP Bundles as well as traditional Pay as You use SIP channels and can also customise bundles for resellers to make them different in the marketplace."

"We are expanding the number of PBX's that we support, and we welcome independent, vigorous interop testing of our platforms by PBX vendors" said Adam Mathews, UC-Reseller, Senior UC Specialist. "The interop conducted by Vodia Networks was extensive and thorough, and we are delighted to have successfully passed the Vodia Networks interop test for SIP Trunking with the Vodia PBX."

"We are very excited that Vodia's interop with the UC-Reseller SIP trunks has proven successful. We look forward to a mutually beneficial relationship where managed service providers can now combine the rock solid Vodia PBX with UC-Reseller's secure, flexible, and cost-effective SIP trunks" said Eric Altman, Sales Engineer at Vodia Networks.

## **About UC - Reseller**

UC-Reseller were Founded in 2014. UC-Reseller is a wholesale telecommunications provider supplying voice and data networks, including phone systems produced by several leading manufactures, with full support to our channel partners, resellers and sub-distributors.

UC-Reseller are a technical solutions house, making the impossible probable, and the probable possible, by using our experience and knowledge in the sector, assisting our reseller base deliver customer specific solutions and turning dreams into reality.

UC-Reseller provides comprehensive unified communications solutions via our resellers and sub-distributors from assisting with solution specification, validation, implementation support, to bespoke tariffs, complete with pro-active support for our resellers and sub-distributors.

With the head office in Wolverhampton, and having a London office, the company is dedicated to supporting the Reseller, Sub-Distribution channel to ensure its resellers have a differential in a crowded marketplace, ensuring its resellers win more business.

For additional information please visit [ucreseller.co.uk](http://ucreseller.co.uk)

## **Contact UC-Reseller**

Initial IT Services Ltd t/a UC-Reseller  
Kemp House  
160 City Road  
London  
EC1V 2NX

**T:** 020 313 777 29

**W:** [ucreseller.co.uk](http://ucreseller.co.uk)

**E:** [press@ucreseller.co.uk](mailto:press@ucreseller.co.uk)

## **About Vodia Networks**

Vodia has been a trendsetter in the Voice over Internet Protocol (VoIP) industry for over a decade. Since 2006, Vodia has led the VoIP world in innovation and forward-thinking development, particularly with its early adoption of a multi-tenancy platform for its customers.

They were the first with this offering and are still one of the very few that can deliver it.

Today, Vodia develops and provides leading-edge software for Unified Cloud Communications which are trending significantly on a global scale. Their array of products and services - Vodia IO, Vodia IOP, and Vodia Single Tenant or Hosted PBX Software - position Vodia uniquely in

that they can provide solutions for practically every type of business communications need. Additionally, their offerings are compatible with an unprecedented number of technologies including hard phones, soft phones, API's for numerous third-party SW and CRM systems. Vodia Networks maintains a global presence with offices in four countries. Localized information is available in Germany, France, Australia, Hong Kong and South Africa. For additional information please visit [www.vodia.com](http://www.vodia.com)

Contact info: Eric Altman

Title: Sales Engineer

Email: [ea@vodia.com](mailto:ea@vodia.com)

Vodia Phone System is an award-winning software-based office phone system that replaces traditional proprietary hardware PBX. It has been developed specifically for Microsoft Windows/Linux and the SMB market – making it easy to install and manage. Being based on the open SIP standard, the Vodia Phone system works with any SIP-based VOIP provider, VOIP gateway or phone. The product integrates easily with most business networks because it runs on Windows and Linux. The Vodia PBX comes with easy-to-use, built-in customizable templates for resellers looking to add extra value and visibility to their offerings. Options like these make Vodia a great choice for those resellers who are looking for a pain-free administrative experience while increasing the potential for larger revenue streams.